**What to do next:**

* **Soletrader business!**
* Keep a project log along with the blog. The log will be a diary to keep normal information like developments in the project.
* A small business plan with contracts, quotes etc.
* Monitor income and outgoings (Cash flow forecast)
* **Using heristics to analyse and compare my designs. To justify them before development! Potentially get in an expert review??**
* ADD EVERYTHING INTO THE REPORT INCLUDING INTERIM, PROPOSAL, SCREENSHOTS OF EACH POST IN THE BLOG AND THE PROJECT LOG.
* Small business insurance professional endemnemsy insurance
* Owning intellectual property of website!
* Niche in SEO as apposed to type of work.
* USP not as many overheads as agencies so cheaper work and same quality.
* Get a Youtube channel and Blog on my website to improve SEO

Methodology for website is: User centre iterative design process

Rapid prototype approach

**VIVA**

* Milestone on facebook to show history (Professional FB account)
* BOZ BOZ agency niche festival approach. Successful business model to make mainstream one to keep up niche. **MIKE**
* Look into patterns and creating modular websites.
* RESEARCH A LOT ABOUT TOOL KITS AND PATTERS TO THEN CREATE MY OWN.
* Create website so it is dynamic to evolve. Using wireframes and sketches to show how it could look when it evolves to compensate for when it grows.
* Speak to **charlotte Jackson** girl at clear left**. LIZ WILL CC ME IN**